

# Ethical SEO Service

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[webmaster@ethicalseoservice.com](mailto:webmaster@ethicalseoservice.com)

## Contract for Ethical SEO Service

Ethical SEO Service (ethicalseoservice.com) and:

Your Business Name: \_\_\_\_\_

Hereby agree to work together in the endeavor to convert the website:

[http://www.\\_\\_\\_\\_\\_.com](http://www._____.com) \_\_\_\_\_

into a search engine friendly web property that will rank high in the listings. Our goal is to have first page Top-10 listings on Google.

The Monthly Service Charge for this plan will be: **\$000 per Month for six months**

Once we receive confirmation of payment having been made we will begin working on the campaign. The payment page URL is here:

<http://www.ethicalseoservice.com/seo-plans-and-pricing.php>

Our intention is to make this as painless as possible for all parties included. Please scroll down the page and find the PayPal link for the correct monthly payment amount. The left link is a one time payment, which will need to be tended to each month. The link on the right is for a PayPal subscription where they will bill you each and every month on this day. This is the easiest for all involved. You can cancel this subscription at any time without my intervention by just visiting your PayPal account.

This contract does not bind you to continue, although it would be very impractical to discontinue this service within the first three months. It generally takes about six months to gain the full effect of the SEO work. We suggest you commit yourself to three months and then assess the campaign.

### The Fine Print

Once a monthly payment has been made there will be no refunds, of that payment, for that month or any pro-rated period. Payment must be received before Ethical SEO Service will begin work. Monthly payments must be made on time or work will be stalled until payment is made.

Complete Live FTP access MUST be provided. If you are unsure, or if you cannot or will not provide FTP access so that I can update and work with the live site, please do not sign or enter into this agreement. I have tried on multiple occasions to work by providing changes via email to clients so that they may make the changes themselves and update the pages of the site. That method is just not even close to spontaneous and has never worked well at all. Without full FTP access to your live site I simply cannot do my work. If this is the only way you can work, then we need to talk as the prices will double.

Please print this contract out, sign it, and **FAX to: 866-357-3545**

Client Name \_\_\_\_\_

Client Signature \_\_\_\_\_

Today's Date: \_\_\_\_\_

Robert D. Kelsey \_\_\_\_\_

Once this contract is received back to me, signed, and payment is made, I will FAX a signed copy back to you. Please FAX this contract back to me at 866-357-3545.